



## WORK EXPERIENCE

---

### ADP Innovation Center UX Designer | July 2017 - Present

- Designed a next-gen solution for our time and labor management offering
- Focus: high complexity with maximum touchpoints: timecard
- This new design will impact the ecosystem in its entirety - employees, supervisors and even practitioners!

Responsibilities: Iterative design, Responsive Design, Task flows, Lead designer on Feature, Work closely with product and dev

### The Home Depot - Home Services Customer Experience Intern | May 2016 - Aug 2016

- Analyzed and mapped end-to-end Customer Journey for the Flooring department (Home Services)
- Identified opportunities and made recommendations to improve the existing experience
- Minimized gaps between online experience vs. in-store experience

Responsibilities: Researched with different departments to get the big picture (ex: CSR, Marketing etc), Field Research in different stores, Journey mapping

### Deloitte Digital UI/UX Engineer | Aug 2013 - May 2015

- Front End Developer on several projects primarily focussing on Responsive Web Design using technologies like HTML, CSS, JS and jQuery.
- First taste of UX on a B2B web portal project where I developed the Usability prototype and ran the Usability study

Responsibilities: UI development, Interactive prototypes; User interviews, Affinity mapping, Low-fi/High-fi mockups



## PROJECTS

---

### The future of hospitals in Germany UX Designer & Consultant | Dec 2017 - Mar 2018

- Studied the current patient experience in Germany and explored how technological advances may improve this experience
- Designed software interfaces for patients as well as nurses (MVP)
- Team: Interdisciplinary and International

Responsibilities: Deep-dived and learnt about healthcare in Germany, Created and identified target personas, Mapped the end to end experience, Made recommendations for future research and next steps

### Personalized Mobile Tool for Chronic Health Journeys UX Designer and Usability Expert | Jan 2016 - May 2017

- Designed a personalized mobile tool for helping patients navigate breast cancer
- Worked with Breast Cancer Patients (aged ~ 60 years) at a clinic in Rome, Georgia

Responsibilities: Designed the tool, Ran usability studies

### #Dashtag UX Designer | Fall 2016

- Designed an app introducing a new workout experience enabling users to explore their neighborhoods simultaneously

Responsibilities: Designed the interface for two distinct personas



## EDUCATION

---

**Georgia Institute of Technology**  
Atlanta, USA | 2015 - 2017  
MS in Human-Computer Interaction

**VIT University**  
Vellore, India | 2009 - 2013  
BTech in Electrical and Electronics Engineering



## DESIGN TOOLS

---

Rapid/Paper Prototyping  
Sketch  
InVision  
Axure  
HTML&CSS



## RESEARCH SKILLS

---

Needs Analysis  
Focus Groups  
Survey Design  
Storyboarding  
Journey Mapping  
Affinity Mapping  
Usability Testing



## AWARDS & MERITS

---

GVU Distinguished Master's Student Award  
Finalist | 2016

Convergence Innovation Competition - 1st place  
Team #Dashtag | Fall 2016

IxDA Georgia Tech  
President | 2016 - 2017

The Donald V. Jackson Fellowship  
Academic excellence & Leadership | 2016

Ideas to Serve - Honorable Mention  
'Dare to Care': Ideas Track | 2016



## ABOUT ME

---

**Dance**  
I love Bollywood dancing and absolutely enjoy performing on stage. I have also taught classes for a year!

**Food**  
Food is the quintessence of life and cooking is therapeutic!